

Be mindful, act consciously
and know what you are wearing.

BE MINDFUL

We believe in fashion that cares about people and the environment.

ACT CONSCIOUSLY

We choose fashion that lasts.

KNOW WHAT YOU ARE WEARING

We create fashion that can be worn with confidence.

EXPERIENCED AND FORWARD THINKING



MEYER have been successfully making mens trousers since 1960 and for over a decade now, the second generation of this German family run business, have continued to shape the company's future. In addition to an uncompromising commitment to quality, MEYER's defining values include a consistent focus on sustainability.

EUROPEAN EXPERT

WITH A GLOBAL PRESENCE

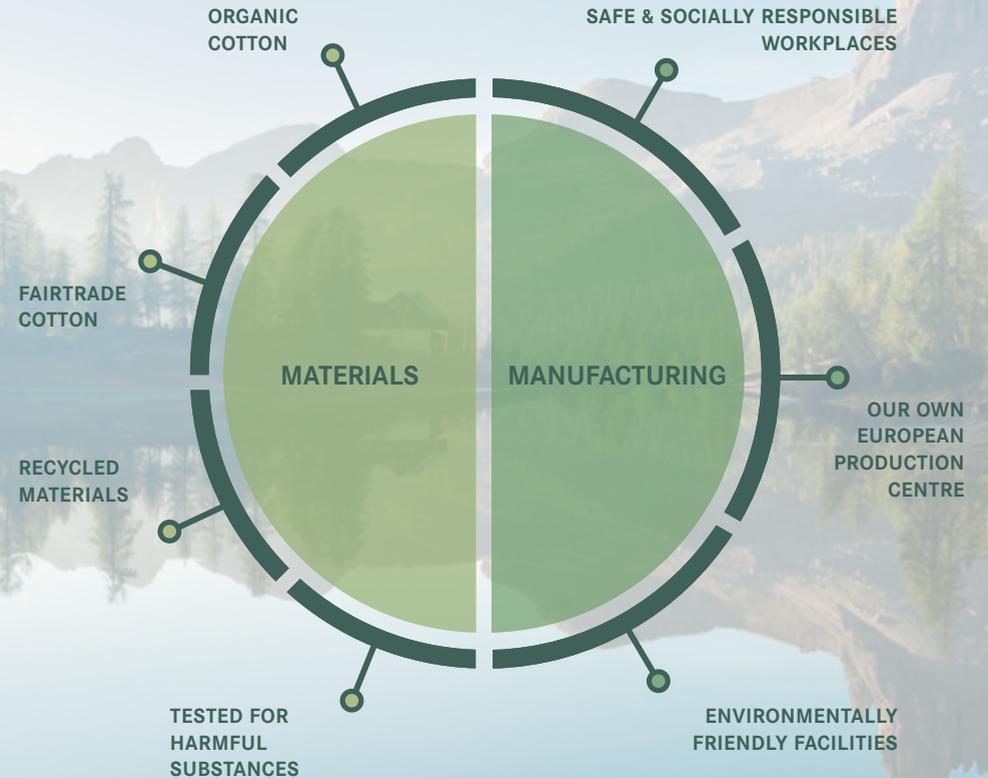


MEYER is a leading European trouser specialist, supplying to over 35 countries and communicating with each and every one in their own language. MEYER trousers can be found all over the world – we have over 5,000 trade partners globally.

CONSISTENTLY RESPONSIBLE

Our philosophy - 360° RESPONSIBLE FASHION – we pay very close attention to the conditions in which our trousers are made - it's our responsibility! This begins with the selection of fabrics, the sustainable use of environmentally friendly materials is a priority at MEYER. During production we ensure fair and environmentally friendly conditions. We can do this because we make our own trousers in our own European production centre.

OUR COMPASS | 360° RESPONSIBLE FASHION



ENVIRONMENTALLY FRIENDLY – BETTER FOR EVERYONE

One thing is certain with every single pair of MEYER trousers, they're made almost entirely from environmentally sound materials, mainly organic or FAIRTRADE, quality cotton, pure new wool or synthetic fibres (mostly recycled). We deliberately avoid chemical pesticides, fertilisers and genetically modified raw materials. The purely organic approach is the healthier and more sustainable concept, especially with cotton. It's better for people, better for the environment – better for everyone.





WE PRODUCE IN EUROPE

IN ACCORDANCE WITH FAIRTRADE AND STeP by
OEKO-TEX®-GUIDELINES, INDEPENDENTLY AND
REGULARLY MONITORED:

We're certified by FAIRTRADE and STeP by OEKO-TEX®, who ensure socially responsible working conditions, our sites are regularly & independently monitored for compliance, our European production facility is therefore social and fair – guaranteed! This has been the case for over ten years now, during which time we've sold over one million FAIRTRADE trousers.



WHAT DOES THE STeP by OEKO-TEX® CERTIFICATION MEAN?

STeP by OEKO-TEX® stands for „Sustainable Textile Production“ and aims to permanently implement environmentally friendly production processes, to improve occupational safety and to promote socially acceptable working conditions in production plants.

STeP stands out from other certification systems in that it not only considers individual sustainability aspects, but also carries out a holistic analysis and evaluation of production conditions at all stages of the entire supply chain.

STeP analyses all important areas of the company within the framework of 6 modules and reviews them regularly by the OEKO-TEX®-institutes:



In this way we create transparency in the supply chain and give you the assurance that our trousers are tested for more than 300 harmful substances and are produced in Europe in an environmentally friendly and socially responsible manner.



Joerg Boehmings / Alamy Stock Photo

FAIR TAKES PRECEDENCE



WHY FAIRTRADE?

You're making a direct contribution towards better living conditions for the cotton growers.

The FAIRTRADE Mark for Certified Cotton guarantees that:

- Small farmers receive a guaranteed minimum price for their cotton that's higher than regional market prices
- In addition cotton pickers are given a FAIRTRADE premium that they can use for social and community projects
- Discrimination, forced and child labour are eliminated
- Long term trading relationships are encouraged, the harvest is financed in advance

MEYER

QUALITY IN EVERY DETAIL

MEYER trousers are the product of our many years experience and our firmly anchored philosophy - a clear focus on "Quality in every detail". We offer our loyal, long standing customers a varied range of innovative styles - from OSLO, the comfortable activity trouser, to the more modern BONN chino, however, the same characteristics always apply - high quality fabrics, excellent fit and functional details. Our twice yearly collections are characterised by our conscious choice of fabrics and seasonal trending colours.



MEYER FEATURES

High quality fabrics

- Organic or FAIRTRADE, quality cotton
- Pure new wool
- Innovative fibres add special properties to the fabrics
- Easy care and machine washable

Excellent fit

- A great selection of styles with appropriately designed pockets
- Unrivalled fit, from regular through to slim
- Round waistband ensures no gape

Functional details

- High quality internal design, including colourful pocket linings
- Hidden zipped security pocket
- Zips with rounded teeth and pin on the slider to prevent unwanted opening
- Piping and stitching



MEYER EXCLUSIVE

A NAME THAT COMMITS



A bee adorns all MEYER EXCLUSIVE but it's not the only unique feature. These flawlessly fitting trousers with a contemporary slim silhouette are expertly finished by hand in a number of processes. The pocket pouches, waistband linings and belt loops are created semi-sartorially, indicative of the traditional art of tailoring. Select European fabrics, chosen for their structure and colour, form the basis of an exclusive product. Exquisitely designed linings, corozo buttons & the sewn in shirt stopper enhance the exceptional quality of MEYER EXCLUSIVE.





FEATURES

- Premium quality European fabrics
- Organic, quality cotton
- Semi sartorial tailoring
- Hand sewn details - pockets linings, waistband and belt loops
- Flawless fit with contemporary slim silhouette



MEYER
GOLF

FOR THE KEEN GOLFER

Whatever the weather when golfing, the innovative use of functional fabrics means MEYER GOLF are true all rounders. They're breathable, temperature regulating and the technically advanced fabric allows the trousers to dry quickly and makes them virtually crease proof. The MEYER waistband ensures perfect comfort and maximum mobility. Performance enhancing details like the silicone coated back pocket to prevent your glove falling out and an integral shirt stopper to hold your shirt in place, as well as the sporty look and vibrant colours means MEYER GOLF are so much more than just functional clothing.



FEATURES FOR OPTIMAL PERFORMANCE

- Innovative functional fabrics
- Breathable and temperature regulating
- Fast drying and virtually crease proof
- Super stretch due to high elasticity
- Silicone coated back pocket
- Round waistband with shirt stopper
- Easycare and machine washable

RELIABLE TRADE PARTNER

Our service is easy, we offer an extensive stock service programme with a wide range of sizes. Every six months we produce a stock service brochure with real fabric swatches, that we send to our customers. Our international sales team is available to answer all of your questions, we also offer comprehensive support for your marketing.



QUALITY FROM MEYER



What's your personal MEYER favourite? The elegant BONN or the modern TOKYO? Perhaps you prefer the comfortable activity trouser OSLO, or the sporty CHICAGO? Whichever style you chose, you're guaranteed a high quality and innovative product.

Printed locally on 100% recycled paper

Quality in every detail!

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